



E-Shooting

The report of the 2023 Olympic
E-sports series in Singapore
and

The Strategy for the development of the
Shooting sport from a long-term
perspective



2023 Olympic Esport Series Singapore



The Challenging Landscape Surrounding the Shooting Sports



The Negative
Image of Using
The Firearms

The Environmental
Impact of Lead
Ammunition

The Decrease of
Quarter Places in
Olympic Shooting
Events ↘

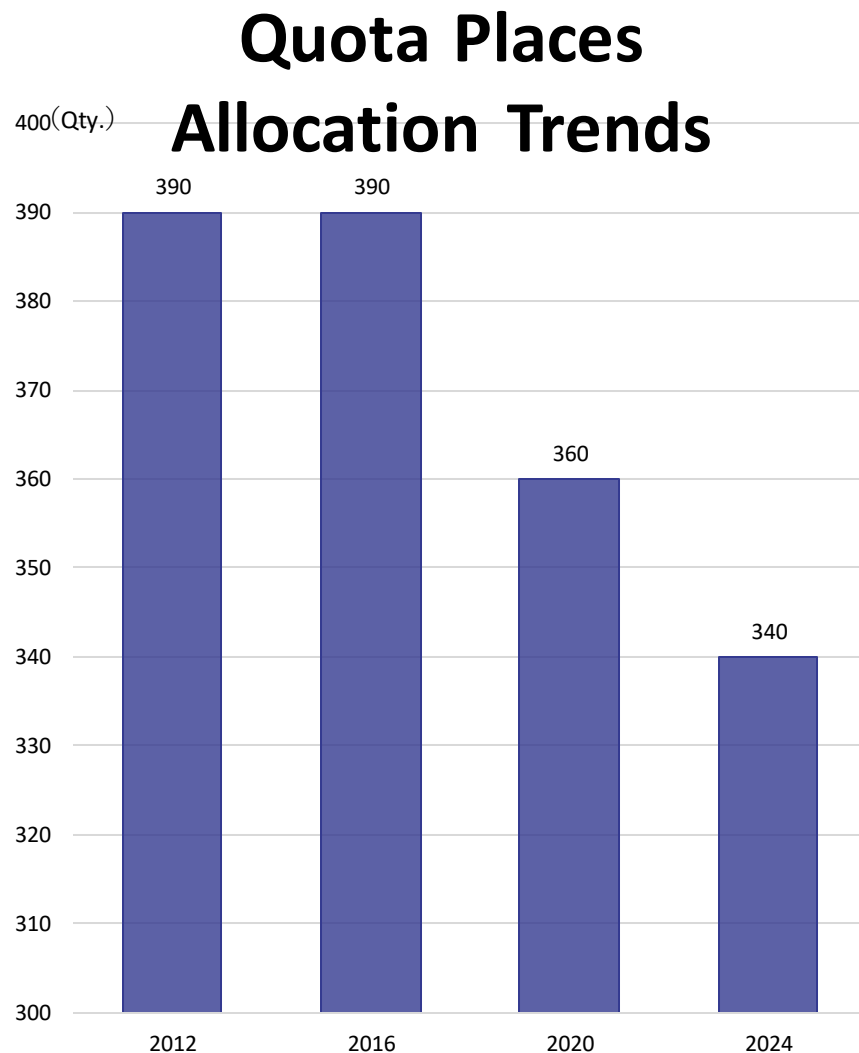
The Decrease of
Olympic Shooting
Events in Firearms
Disciplines ↘



The Decrease of Quota Places in Olympic Events



Year	City	Quota Places
2012	London	390
2016	Rio	390
2020	Tokyo	360
2024	Paris	340
2028	Los Angeles	340



The Decrease of Olympic Shooting Events in the Firearms Disciplines



year	city	Firearm Discipline	Air Gun Discipline
2016	Rio	R3PM R3PW RPR FP RFP SP 6 events	ARM ARW APM APW 4 events



The Reasons for Including the E-Sport



Aligning with
the IOC's Vision

Expanding the
Shooting
Community

Anticipating
New Revenue
Streams



Statement by IOC President Thomas Bach

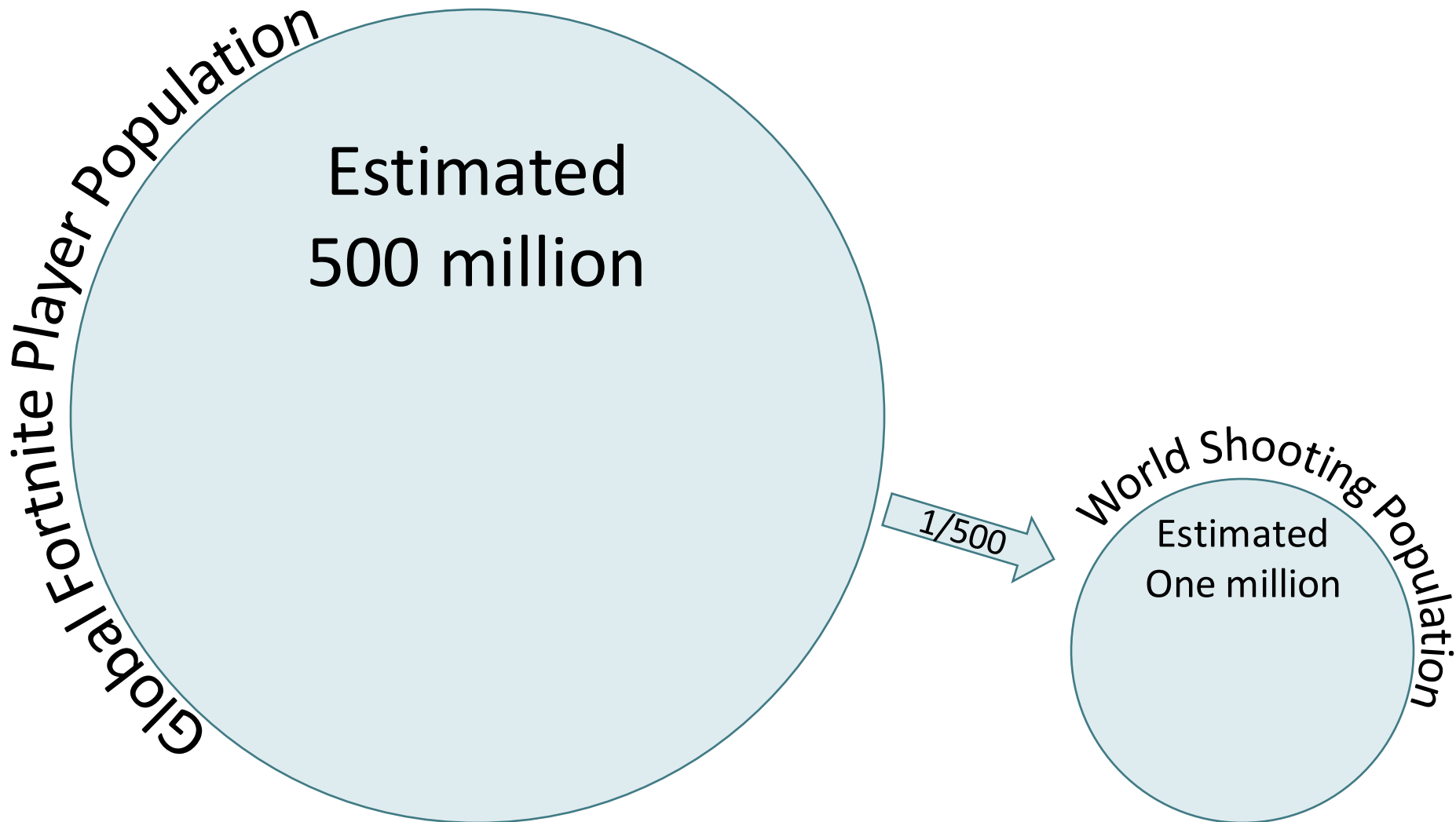


“The first Olympic Esports Week marks an important milestone in our ambition to support the growth of virtual sports within the Olympic Movement. We believe the exciting new format of our virtual sports competition, with live finals to be staged for the first time, is an opportunity to collaborate further with esports players and to create new opportunities for players and fans alike.”

Thomas Bach, IOC President



Fortnite player population vs. shooting population



Picture of Shooting Sports Family



Shooting Sports Family



E-Shooting

Real
Shooting



OES2024 Qualifying Format (under consideration)



Representatives from 5 Continents + host country will be selected.

