



International Shooting Sport Federation
Internationaler Schiess-Sportverband e.V.
Fédération Internationale de Tir Sportif
Federación Internacional de Tiro Deportivo
ISSF • Bavariaring 21 • D-80336 München • Germany
Phone: +49-89-5443550 • e-mail: munich@issf-sports.org
Fax: +49-89-54435544 • internet: <http://www.issf-sports.org>

Munich, 29 February 2016

ISSF Press Release 05/2016

2016 ISSF World Cup Series - TV distribution information for the media

The 2016 ISSF World Cup Series kicks off this week: ISSF TV will produce daily news and 26-minute summaries of the competitions. The footage is available to broadcasters for international distribution, free of charge.

The 2016 ISSF World Cup Series kicks off this week in Bangkok, Thailand, where the first Rifle and Pistol World Cup Stage of the season is held from the 1st through the 9th of March.

The ISSF World Cup Series will then move on to Nicosia (CYP) for the first World Cup stage in Shotgun events of the year (17-25 March).

In April (13-25), a combined Rifle, Pistol and Shotgun World Cup will be held in Rio de Janeiro, serving as an Olympic test event for Rio 2016. Munich (GER) and San Marino (SMR) will host the following two stages, respectively in Rifle/Pistol (19-26 May) and Shotgun (1-11 June) events, while another combined stage will seal the 2016 ISSF World Cup Series in Baku (AZE) from June 20th to June 29th.

The two ISSF World Cup Finals, will both take place in Italy: the Rifle/Pistol final in Bologna (4-10 October), and the Shotgun final in Rome (11-16 October).

Find the full ISSF competitions calendar at: <http://www.issf-sports.org/calendar.ashx>.

ISSF TV will produce video footage at each World Cup Stage and World Cup Finals. Video footage will be available both to shooting sport fans (on Youtube, Livestream and Youku), and to international media (via ISSF TV distribution).

TV Distribution information:

During the 2016 World Cup Series, ISSF TV will produce:

- Daily news at each ISSF World Cup stages and ISSF World Cup Finals (competition days);
- 26-minute summary of each ISSF World Cup stage and ISSF World Cup Finals;
- Live broadcast at the 2016 ISSF World Cup Finals in Bologna and Rome.

All videos will include graphics, international sound, and information spreadsheets.

TV footage produced by ISSF TV is available for worldwide distribution. To access and download daily news items and the 26-minute summaries of ISSF competitions, please register on: mediapool.mediadvice.org. The service is free of charge.

For broadcast terms and conditions, and specific footage requests, please email the ISSF TV rights manager Dominique Curchod at svetlana@curchod.com, including the name of your company / broadcaster and the territory in which you intend to broadcast the footage.

Competitions live streaming:

The 2016 ISSF World Cup stages and World Cup Finals, and the 2016 ISSF Running Target World Championship will be live streamed on the ISSF Livestream channel at: <https://livestream.com/ISSF>.

Competitions playbacks:

Selected footage of the 2016 ISSF World Cup stages and World Cup Finals, and the 2016 ISSF Running Target World Championship will be available for playback on the ISSF YouTube channel at: <https://www.youtube.com/user/issfchannel> and on the ISSF YouKu channel (for the People's Republic of China territories) at: <http://i.youku.com/ISSFOfficial>.

Notes for the editors:

The International Shooting Sport Federation is the governing body of the Olympic Shooting events, and it has over 160 affiliated National Federations worldwide. Shooting is an Olympic sport since the very first edition of the modern Olympic Games, Athens 1896. Find out more about the International Shooting Sport Federation at www.issf-sports.org.

ISSF TV Distribution Contact:

Dominique CURCHOD, Curchod Communication, coordination on site: svetlana@curchod.com

ISSF Media Contact:

Marco DALLA DEA, ISSF Communication Manager, marco@issf-sports.org